



UNSIQ INTERNATIONAL SYMPOSIUM

ON ECONOMICS AND BUSINESS

SME's Competitive Advantage:
Digital Technology and
The Internationalization



WONOSOBO

DECEMBER 11, 2024



Arsjad Rasjid, B.Eng., B.Sc.
Chairman of the Indonesian
Chamber of Commerce
and Industry (KADIN)
to be confirmed

CALL FOR PAPER



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Vice Chairman on
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(Dean of FEB UI)



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REGISTRATION FEE

Category	Early bird	Normal fee
Indonesian Student Participant	IDR750.000	IDR1.000.000
Indonesian Scholar and Researcher Participant	IDR750.000	IDR1.250.000
International Participant	USD100	USD125

INFORMATION

Requests to become a co-host can be directed to:
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IMPORTANT DATE

Abstract submission	01 August - 20 October 2024
Early Bird Payment Deadline	30 September 2024
Full Paper Submission	1 October - 19 November 2024
Presentation Material Submission	31 October - 3 December 2024
Regular Payment Deadline	15 November 2024
Symposium	11 December 2024

SCOPE

- HRM and Digital Transformation
- Digital Marketing Strategies for Internationalizing SMEs
- Technological Innovations in SME Tourism
- Accounting and Financial Management in the Digital Era
- Financial Strategies for SME International Expansion
- Economic Impact of Digitalization on SME Internationalization
- Technology Integration and SME Competitiveness



PUBLICATION OPPORTUNITY

All articles will be published in EDP Sciences (WoS indexed) and selected papers will be published in SINTA and Scopus indexed journals.

1. Paper Asia (Scopus Q3)
2. Management and Accounting Review (MAR) (Scopus Q4)
3. Proceeding will be published in EDP Science (WoS)
4. Jurnal Fokus Bisnis (FokBis) (SINTA 3)
5. Jurnal Akuntansi FEB UNSIL (SINTA 3)
6. Jurnal Perpajakan, Manajemen, dan Akuntansi (Permana) (SINTA 4)
7. Syariat: Jurnal Studi Al-Qur'an dan Hukum (SINTA 4)
8. Al-Arbah: Journal of Islamic Finance and Banking (SINTA 4)
9. Among Makarti: Jurnal Ekonomi dan Bisnis (SINTA 4)
10. Journal of Economic, Management, Accounting, and Technology (Jematech) (SINTA 4)
11. Jurnal Cakrawala Indonesia (SINTA 4)
12. Jurnal Ilmiah Akuntansi dan Keuangan (JIAK) (SINTA 5)
13. Jurnal Akuntansi dan Manajemen (Akmen) (SINTA 5)

Hosted by: Faculty of Economics & Business
Universitas Sains Al Qur'an



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